



# CHI DE GENÈVE

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10 - 14 DECEMBER 2025

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**THE VILLAGE**  
PRESENTATION

[www.chi-geneve.ch](http://www.chi-geneve.ch)



Geneva, May 2025

Dear exhibitor,

With just a few months to go before the 64<sup>th</sup> staging of our event, we are delighted to reach out to you and very much looking forward to welcoming you to Palexpo in December.

This document contains all the information you need (regulations, rental prices, etc.) to take your place at the Exhibitors' Village at the 2025 CHI Geneva.

The Village will be set up around the main arena and will comprise exhibitor stands, bars, restaurants and a play zone for children.

We are offering two exhibition areas:

- **Zone 1 (Paddock):** direct views of the training paddock.
- **Zone 2 (outside the Paddock):** all other exhibition areas.

Exhibitors may book two types of stand:

- **Modulaire:** for store-type exhibitors and comprising a frame around the stand.
- **Moquette:** for exhibitors requiring oversized stands. These come without a frame surrounding the stand and are available only in Zone 2.

**If you wish to exhibit at the 2025 CHI Geneva, please visit our dedicated website and complete the online Exhibitors' Village Application to Exhibit form.**

Once you have completed your application, we will contact you as soon as possible to finalise details. Please do not hesitate to contact us if you have any questions or special requests.

We are very much looking forward to having you with us and would like to offer you the best possible conditions for you to showcase your products and services. We would like to extend a warm welcome to our returning exhibitors, and to those who will be joining us for the first time.

The Organising Committee looks forward to seeing you at the 64<sup>th</sup> Concours Hippique International de Genève.

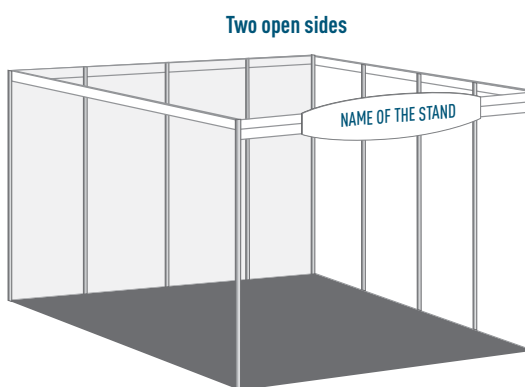
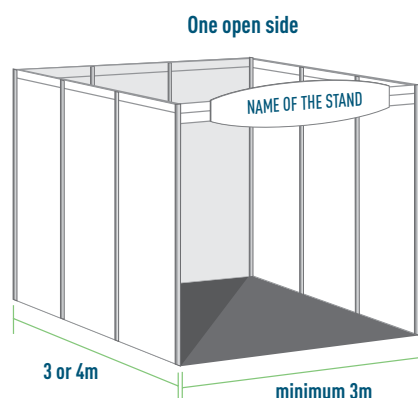
**CAPUCINE MORLET**  
Exhibitor Village Director

**CONTACT DETAILS:**

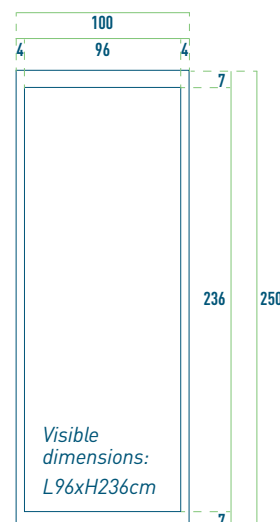
CHI de Genève • Place Edouard-Claparède 7 • CH-1205 Genève • [www.chi-geneve.ch](http://www.chi-geneve.ch)  
Capucine Morlet • +41 76 802 96 13 • [stands@chi-geneve.ch](mailto:stands@chi-geneve.ch)

# MODULAIRE STAND

## WITH FRAME (SHOP, SADDLERY, ART, ETC.)



Technical layout of a wall



Depending on the location of your stand, it will have one or two open sides

## INCLUDED IN THE RENTAL OF THE STAND EXHIBITOR

- Frame comprising fixed walls on an aluminium frame
- Fully carpeted floor area
- One illuminated sign with the name of your company
- Two LED spotlights for a 9m<sup>2</sup> area
- Four name badges allowing access to the competition site as well as the Organisers' area
- Six bracelets (access to the competition area only)
- One P-Parc parking space (for vehicles under 3.5 tons)
- One parking space in car park P49 (for vehicles of any size)
- A mention in the official programme and on the CHI Geneva website
- Four tickets for Session 1 (Thursday, 11<sup>th</sup> December 2025)
- 15% reduction on all other tickets ordered

## CO-EXHIBITOR

- Two name badges allowing access to the competition site as well as the Organisers' area
- One parking space (for vehicles of any size) in car park P49
- A mention in the official programme and on the CHI Geneva website

## RENTAL PRICE

### Zone 1 - Paddock

- One open side: CHF 300/m<sup>2</sup>
- Two open sides: CHF 315/m<sup>2</sup>

### Zone 2 - Outside the Paddock area

- One open side: CHF 265/m<sup>2</sup>
- Two open sides: CHF 295/m<sup>2</sup>

**Payment terms:** 50% on receipt of invoice (on confirmation of the booking)  
Balance (50%) payable by 12 November 2025

Prices do not include VAT (8.1%).

# MOQUETTE STAND

WITH NO FRAME (VEHICLES, BOXES AND HEAVY EXHIBITS UNSUITABLE FOR EXHIBITING IN A STAND)



For oversized exhibition areas such as vehicles, boxes, solariums, etc. we can provide a carpeted area without a frame.

## INCLUDED IN THE RENTAL OF THE STAND

- The stand as described above
- Four name badges allowing access to the competition site as well as the Organisers' area
- Six bracelets (access to the competition area only)
- One P-Parc parking space (for vehicles under 3.5 tons)
- One parking space in car park P49 (for vehicles of any size)
- A mention in the official programme and on the CHI Geneva website
- Four tickets for Session 1 (Thursday, 11<sup>th</sup> December 2025)
- 15% reduction on all other tickets ordered

## RENTAL PRICE (Zone 2 only)

- CHF 190/m<sup>2</sup>
- **Payment terms:** 50% on receipt of invoice (on confirmation of the booking)  
Balance (50%) payable by 12 November 2025

*Prices do not include VAT (8,1%).*

# ADDITIONAL OPTIONS

As well as the services and facilities included in the stand rental fee (see previous pages), we offer the following additional options\*:

*\*For any specific requests, please write to us at [stands@chi-geneve.ch](mailto:stands@chi-geneve.ch)*

## STAND ADD-ONS (Modulaire stands only)

Name	Description	VAT not included
Wall	100cm wide x 250cm high (to create fitting rooms or separate spaces)	60.-
Curtain	Access to storage area or fitting room	95.-
Door with lock	Access to storage area with a code-operated lock	300.-
Twin spotlight bar	Bar with two LED spotlights on a mounting rail	159.-
Bracket-mounted spotlight	100W spotlight on a mounting rail	93.-
Illuminated sign	Additional sign with name of your choice	198.-

## ELECTRICITY

Name	Description	VAT not included
1Kw	1Kw* power supply	294.-
2Kw	2Kw* power supply	348.-
3Kw	3Kw* power supply	402.-
4Kw	4Kw* power supply	522.-
5Kw	5Kw* power supply	576.-
6Kw	6Kw* power supply	630.-

*\*consumption includes SIG Vitale Vert (green energy, 50Hz, 230V)*

For any power supply requirements above 6Kw, please contact us.

**Reminder:** power supply and sockets for connecting electrical appliances are not included in the stand rental.

**Calculating your electrical power requirements:** all electrical appliances have labels showing their power rating (in watts). If you are unsure about your total power requirements, you should list all the electrical appliances you wish to connect (phone charger, PC, monitor, coffee machine, kettle, payment machine, spotlights, etc.) and add up the power ratings. If you are in any doubt, please send us this information and we will help you calculate your requirements and choose the right package for you.

## ADDITIONAL PARKING AND BRACELETS

Name	Description	VAT not included
Car park P49	One parking space for a vehicle of any size	50.-
Exhibitors' Village bracelet	Access to the competition area only	15.-



# ADDITIONAL INFORMATION

## REGISTRATION PROCEDURE

You must complete the Application to Exhibit form online. The organisers will then contact you to finalise the registration process. Once your stand has been approved, you will receive confirmation from CHI Geneva together with an invoice. Half the amount must be paid within 14 days of receipt, with the balance due no later than four weeks before the start of the event.

## DEMARCATIION OF THE RENTED SURFACE

**Decorative accessories exceeding the height of the stand (2m50) are not allowed (for example: banners higher than 2m50). Exhibits may not extend beyond the carpeted area. Rugs or carpets may only be placed within the rented area.**

## STAND STRUCTURE

Stand walls, décor and name boards are the property of Mathys SA and must be returned in their original condition. The use of drawing pins, nails or adhesive tape on the walls is not permitted. Exhibitors are also asked not to hang items from the structures as they are designed to support only limited weight. If you need to hang items, please contact us and we will try to come up with a solution (a special structure, for example) that meets your needs. Exhibitors will be billed for any damage to the stands.

## STORAGE

Spaces behind the stands may be allocated, depending on availability and demand. Depending on space available, the Organisers reserve the right to offer this extra space to several exhibitors within a single sector; exhibitors interested in this option will be informed personally of the space available.

## ELECTRICITY

**The basic package does not include electricity**, which means that the power required to operate electrical appliances and devices such as coffee machines, computers, LED display cabinets and sewing machines must be ordered in advance. Please stipulate the wattage you require in the Application to Exhibit form.

**Exhibitors from outside Switzerland: please bring adaptors for the main sockets.**

## LIGHTING

Lighting levels in the halls are lower since 2019. The new stand set-up allows rented areas to be lit as part of a general atmosphere that still be cosy. If you would like extra lighting, additional spotlights are available. Please try to make your requests as soon as you can so that set-up can take place with a minimum of fuss and we can respond to your requirements in the best possible way.

## FURNITURE AND ACCESSORIES

There are several other furnishing options. If you have any particular requests, or wish to receive the catalogue and price list, please contact us.

## INSURANCE

In accordance with Article 14 of the Regulations, if you would like to arrange insurance for transportation and display, our partner Palexpo can offer short-term cover. Please contact us directly to discuss this.



# ADDITIONAL INFORMATION

## DISTRIBUTION OF STAND EQUIPMENT AND DOCUMENTATION

Certain sponsors (in particular Rolex and UBS) benefit from exclusivity rights on site during the CHI Geneva. The same conditions apply to certain publications. Please consult Article 10 of the Regulations for further details. Other exclusive rights will be communicated as necessary.

## SALES OF FUR ITEMS

CHI Geneva has always supported animal and horse welfare. It therefore asks its loyal exhibitors to refrain from selling real fur items.

## NO SMOKING ZONE

Smoking is strictly forbidden, in any form, inside Palexpo buildings. Anyone found to be in breach of this rule is liable to a fine (see Article 9.3 of the Exhibitors' Village Regulations).

## CANCELLATION/WITHDRAWAL ON THE PART OF THE EXHIBITOR

Should an exhibitor decide to cancel, they are liable for the following:

- An administration fee of **CHF 200 (VAT not included)** for any cancellation **after the invoice has been sent out.**
- **50% of the rental fee** should they notify the organiser in writing between 29 October and 12 November 2025.
- **100% of the rental fee** should they notify the organiser in writing after 12 November 2025.

These amounts shall be payable even if all or part of the space vacated is subsequently let out to another exhibitor.

## COMPULSORY ATTENDANCE

We would like to remind you that your stand must be operational and functional for the duration of the CHI Geneva, from the opening of the exhibitors' village on Wednesday 10 December 2024 through its closure on Sunday 14 December 2025.

## VISIBILITY

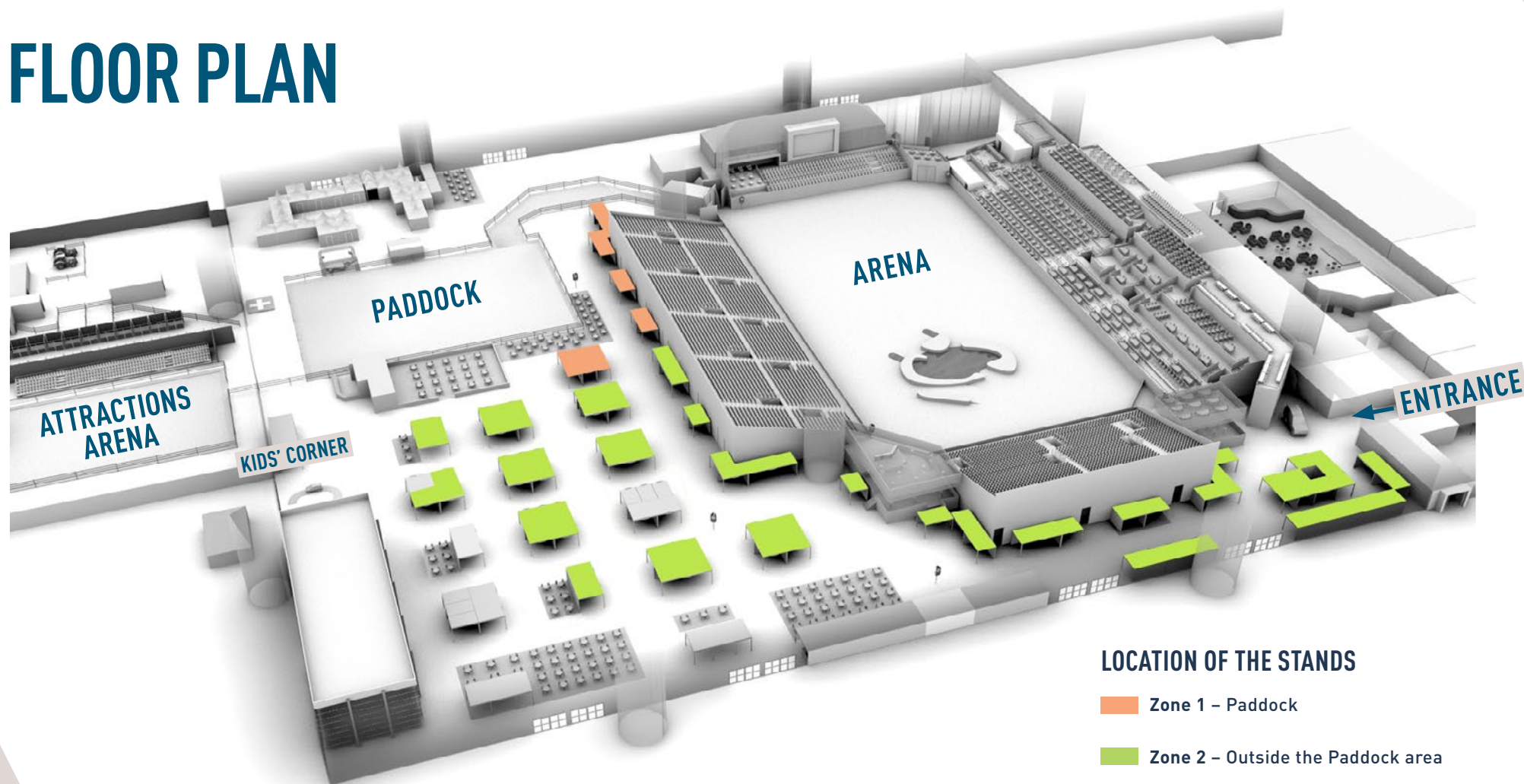
### Sponsorship

If you would like more visibility or a customised package, please call CHI Geneva Sponsorship Manager Hortense Fabre, Head of Sponsorship & Partnerships on +41 78 711 85 25 or email her at [hfabre@chi-geneve.ch](mailto:hfabre@chi-geneve.ch).

### Official programme and daily paper: *Le Paddock*

As an exhibitor, you automatically benefit from a 20% discount when purchasing advertising space in the official programme and/or in the daily paper. If you are interested, please call our editors, PIM Sportsguide SA, on +41 22 774 32 21 or email them at [info@pim-sa.ch](mailto:info@pim-sa.ch).

# FLOOR PLAN



## LOCATION OF THE STANDS

- Zone 1 – Paddock
- Zone 2 – Outside the Paddock area